



**Canadian Psychological Association  
72<sup>nd</sup> Annual Convention**

**Sponsorship,  
Exhibitor & Advertising**

**APPLICATION FORM**

## **Sponsorship Options**

### **Presidential Reception**

Number of opportunities – One (1)

**\$2,000**

\$

Package Includes:

Full page advertisement in the “At-a-glance/Program issue”  
 Recognition sign (10 x10) placed at entrance of room  
 Company logo displayed on Convention TV monitor  
 Recognition within event listing in the “At-a-glance/Program issue”  
 One (1) complimentary Convention registration

### **First Time Presenters Breakfast**

Number of opportunities – One (1)

**\$1,000**

\$

Package Includes:

Recognition within event listing in the “At-a-glance/Program issue”  
 Recognition sign (8 x10) placed at entrance of room  
 Company logo displayed on Convention TV monitor

### **Coffee Station**

Number of opportunities – Three (3)

**\$500**

\$

Package Includes:

Recognition sign (8 x 8) placed at coffee station  
 Company logo displayed on Convention TV monitor

### **Internet Café, Wireless Internet Sponsor**

Number of opportunities – One (1)

**\$500**

\$

Package Includes:

Recognition sign (8 x 8) placed at coffee station  
 Company logo displayed on Convention TV monitor

### **Sponsorship Opportunities Total**

(enter this amount on summary page)

\$

## Exhibitor Packages

<b>Gold</b>	<b>\$5,000</b>	\$
<u>Package Includes:</u> Booth* Three (3) extra complimentary Exhibitor passes Electrical outlet Priority selection of booth location Full page advertisement in the "At-a-glance/Program issue" ** Delegate bag insert ** ¼ space advertisement in spring issue of <i>Psynopsis</i> ** Advertisement and link of your company logo on the CPA Exhibitor web page ** Advertising on USB Key distributed to all Convention Delegates **		
		Please provide your top 2 choices for exhibit space  Option 1 _____ Option 2 _____ (see floor plan)
<b>Silver</b>	<b>\$3,000</b>	\$
<u>Package Includes:</u> Booth* Three (3) extra complimentary Exhibitor passes Electrical outlet ½ page advertisement in the "At-a-glance/Program issue" ** Delegate bag insert ** ¼ space advertisement in spring issue of <i>Psynopsis</i> ** Advertisement and link of your company logo on the CPA Exhibitor web page ** Advertising on USB Key distributed to all Convention Delegates **		
<b>Bronze</b>	<b>\$2,000</b>	\$
<u>Package Includes:</u> Booth* Company logo in CPA Convention News ¼ space advertisement in spring issue of <i>Psynopsis</i> ** Advertisement and link of your company logo on the CPA Exhibitor web page ** Advertising on USB Key distributed to all Convention Delegates **		

\*Booth – Booth details are available in the Exhibitor Information Package

\*\*Advertisement - Details are available in the "Sponsorship, Exhibitor, Advertising Prospectus "

**Exhibitor Packages Total**      \$
   
 (enter this amount on summary page)

## Additional Items

### Exhibitor Add-On's

(available with exhibitor package)

Additional exhibitor passes	\$ 60.00	x		\$
Double sized booth	\$ 825.00			\$
Electrical outlet (minimum of one (1) per booth)	\$ 85.00			\$
Open table	\$ 250.00			\$
Delegate bag insert - Exhibitor	\$ 325.00			\$

*\*prices listed are subject to 13% HST*

### Non Package Items

Exhibit booth	\$ 1,000.00			\$
Additional exhibitor passes	\$ 60.00	x		\$
Open table	\$ 350.00			

*\*prices listed are subject to 13% HST*

**Additional Options Total** \$  
 (enter this amount on summary page)

## Advertising Options

Delegate bag insert - Exhibitor	\$ 325.00	\$
Delegate bag insert – Non - Exhibitor	\$ 500.00	\$
½ page advertisement in the “At-a-glance/Program issue”	\$ 500.00	\$
Full page advertisement in the “At-a-glance/Program issue”	\$ 600.00	\$
Inside back cover advertisement in the “At-a-glance/Program issue”	\$ 700.00	\$
Outside back cover advertisement in the “At-a-glance/Program issue”	\$ 800.00	<b>SOLD</b>
¼ page advertisement in spring issue of <i>Psynopsis</i>	\$ 675.00	\$
Branding on one (1) Convention promotional item	\$2,500.00	\$

*\*prices listed are subject to 13% HST*

**Advertising Options Total**      \$ 
  
 (enter this amount on summary page)

**Summary Page**

<b>Sponsorship Opportunities Total</b>		\$
<b>Exhibitor Options Total</b>		\$
<b>Additional Options Total</b>		\$
<b>Advertising Options Total</b>		\$
	<b>TOTAL</b>	\$
	<b>PLUS HST(13%)</b>	\$
(Suppliers of taxable goods/services in Ontario are required to charge, HST)		
	<b>GRAND TOTAL</b>	\$

**Method of Payment**

Your exhibitor's registration is not confirmed until payment is received by CPA.

**By Personal Cheque:**

Send cheque (along with completed application form) made payable to Canadian Psychological Association.  
 Send it to: 141 Laurier Avenue West Suite 702 Ottawa Ontario K1P 5J3.

**By Credit Card:** Visa: \_\_\_\_\_ MasterCard: \_\_\_\_\_

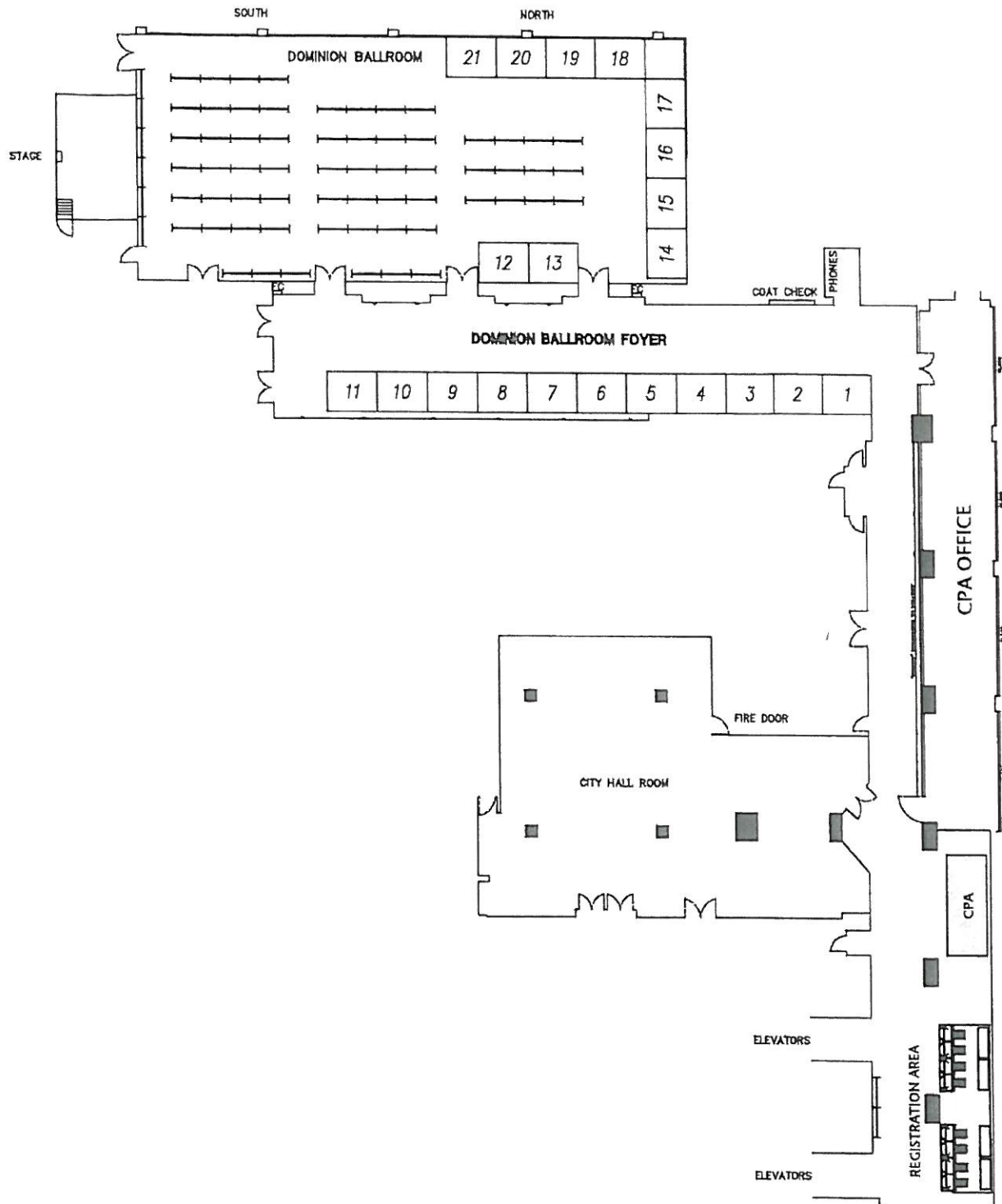
Name on Card: \_\_\_\_\_

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Expiration Date: \_\_\_\_ / \_\_\_\_

Signature: \_\_\_\_\_





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# CANADIAN PSYCHOLOGICAL ASSOCIATION 2011

SHERATON CENTRE  
 2nd FLOOR  
 25 BOOTHS (10' x 8')  
 56 POSTERBOARDS (124 SURFACES)

SUBJECT TO FACILITY APPROVAL

**Western Display**

**Toronto**

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