

Canadian Psychological Association 72<sup>nd</sup> Annual Convention

# Sponsorship, Exhibitor & Advertising

**APPLICATION FORM** 

### **Sponsorship Options**

Presidential Reception	\$2,000
Number of opportunities – One (1)	Ψ2,000
Package Includes:	
Full page advertisement in the "At-a-glance/Program issue"	
Recognition sign (10 x10) placed at entrance of room	
Company logo displayed on Convention TV monitor	
Recognition within event listing in the "At-a-glance/Program issue"	
One (1) complimentary Convention registration	
First Time Presenters Breakfast	¢4 000
Number of opportunities – One (1)	\$1,000
Package Includes:	
Recognition within event listing in the "At-a-glance/Program issue"	
Recognition sign (8 x10) placed at entrance of room	
Company logo displayed on Convention TV monitor	
Coffee Station	\$500
Number of opportunities – Three (3)	Ψ000
Package Includes:	
Recognition sign (8 x 8) placed at coffee station	
Company logo displayed on Convention TV monitor	
Internet Café, Wireless Internet Sponsor	\$500
Number of opportunities – One (1)	φυσο
Trained of opportunities one (1)	
Package Includes:	

Sponsorship Opportunities Total (enter this amount on summary page)



#### **Exhibitor Packages**

Gold	\$5,000	\$
Package Includes: Booth* Three (3) extra complimentary Exhibitor passes Electrical outlet Priority selection of booth location Full page advertisement in the "At-a-glance/Program issue" Delegate bag insert **  1/4 space advertisement in spring issue of Psynopsis ** Advertisement and link of your company logo on the CPA E Advertising on USB Key distributed to all Convention Delegations.	Exhibitor web page **	Please provide your top 2 choices for exhibit space  Option 1  Option 2 (see floor plan)
Silver	\$3,000	\$
Package Includes:  Booth*  Three (3) extra complimentary Exhibitor passes  Electrical outlet  ½ page advertisement in the "At-a-glance/Program issue" *  Delegate bag insert **  ¼ space advertisement in spring issue of <i>Psynopsis</i> **  Advertisement and link of your company logo on the CPA E  Advertising on USB Key distributed to all Convention Delegate	Exhibitor web page **	
Bronze	\$2,000	\$
Package Includes:  Booth*  Company logo in CPA Convention News  1/4 space advertisement in spring issue of Psynopsis**		

\*Booth - Booth details are available in the Exhibitor Information Package

Advertising on USB Key distributed to all Convention Delegates \*\*

Advertisement and link of your company logo on the CPA Exhibitor web page \*\*

Exhibitor Packages Total (enter this amount on summary page)

<sup>\*\*</sup>Advertisement - Details are available in the "Sponsorship, Exhibitor, Advertising Prospectus "

# **Additional Items**

#### **Exhibitor Add-On's**

(available with exhibitor package)

Additional exhibitor passes	\$ 60.00	x	\$
Double sized booth	\$ 825.00		\$
Electrical outlet (minimum of one (1) per booth)	\$ 85.00		\$
Open table	\$ 250.00		\$
Delegate bag insert - Exhibitor	\$ 325.00		\$

<sup>\*</sup>prices listed are subject to 13% HST

#### Non Package Items

Exhibit booth	\$ 1,000.00		\$
Additional exhibitor passes	\$ 60.00	x	\$
Open table	\$ 350.00		

<sup>\*</sup>prices listed are subject to 13% HST

Additional Options Total	¢
(enter this amount on summary page)	Ψ

# **Advertising Options**

Delegate bag insert - Exhibitor	\$ 325.00	\$
Delegate bag insert – Non - Exhibitor	\$ 500.00	\$
½ page advertisement in the "At-a-glance/Program issue"	\$ 500.00	\$
Full page advertisement in the "At-a-glance/Program issue"	\$ 600.00	\$
Inside back cover advertisement in the "At-a-glance/Program issue"	\$ 700.00	\$
Outside back cover advertisement in the "At-a-glance/Program issue"	\$ 800.00	SOLD
1/4 page advertisement in spring issue of Psynopsis	\$ 675.00	\$
Branding on one (1) Convention promotional item	\$2,500.00	\$

<sup>\*</sup>prices listed are subject to 13% HST

<b>Advertising Options Total</b>	\$
(enter this amount on summary page)	Ψ



#### **Summary Page**

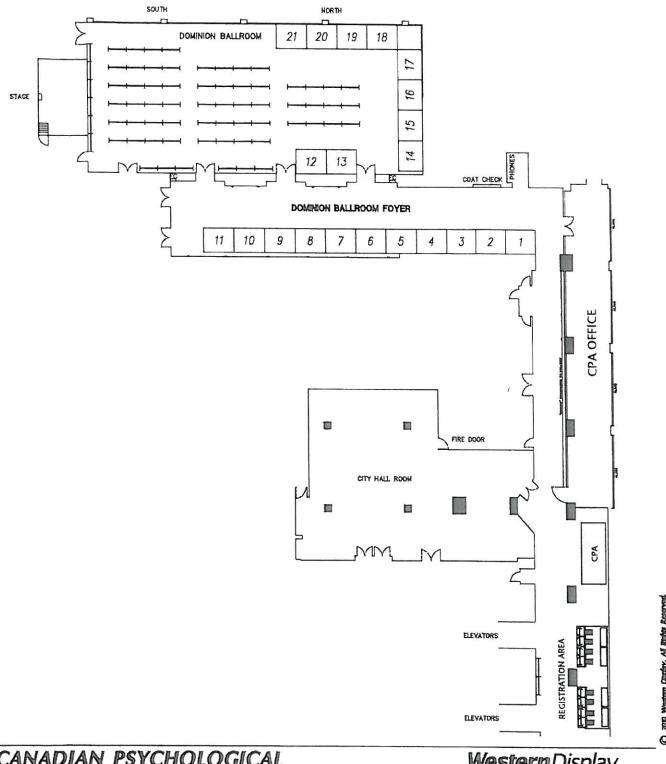
Sponsorship Opportunities Total	\$
Exhibitor Options Total	\$
Additional Options Total	\$
Advertising Options Total	\$
TOTAL	\$
PLUS HST(13%) (Suppliers of taxable goods/services in Ontario are required to charge, HST)	\$
GRAND TOTAL	\$
Method of Payment  Your exhibitor's registration is not confirmed until payment is received by CPA.	
By Personal Cheque:	
Send cheque (along with completed application form) made payable to Canadian Psychological Association. Send it to: 141 Laurier Avenue West Suite 702 Ottawa Ontario K1P 5J3.	
By Credit Card: Visa: MasterCard:	
Name on Card:	
Number:	
Expiration Date: /	
Signature:	



# Name and Contact Information

Please record th	e name and	d contact information for	or the person completing	g the application.	
Name:		(First name)		(Last name)	
Organization:	:				
Mailing Addre	ess:				
City:	Management		Province/State:	40.2	
Postal /Zip Co	ode:		Country:		<u> </u>
Telephone:			Email:		
employees or repre or damage that ma Convention, provid aforementioned pa protection of the ex releases the forego	at neither the esentatives of y occur to the ded said injurities. CPA, shibitor's maining named as	the Sheraton Centre Toront e exhibitor, or to the exhibitory, loss or damage is not cau Sheraton Centre Toronto Ho tterials and displays; however	to Hotel, Western Displays, or's employees or property, used by negligence or willfustel, and Western Displays wer, the exhibitor, on accepting	officers, staff members, nor will be responsible for any i prior, during or subsequent al act of one or more of the will exercise reasonable careing the terms of agreement, exesto indemnify same against	injury, loss to the CPA for the expressly
On-Site Rep	<u>resentati</u>	ves			
Please provide thange these na			ho will be in Toronto	to staff your booth. You	may
1					
2					
3					
4					
5			······································		
6					

Send completed form by fax to: 613-237-1674 or via email to kblack@cpa.ca



# CANADIAN PSYCHOLOGICAL ASSOCIATION 2011

SHERATON CENTRE 2nd FLOOR 25 BOOTHS (10' × 8') 56 POSTERBOARDS (124 SURFACES) Western Display
Toronto

totottownesternospiey.ca

SUBJECT TO FACILITY APPROVAL