

Canadian Psychological Association 72<sup>nd</sup> Annual Convention

# Sponsorship, Exhibitor & Advertising

**APPLICATION FORM** 



## **Sponsorship Options**

Presidential Reception  Number of opportunities – One (1)  Package Includes: Full page advertisement in the "At-a-glance/Program issue" Recognition sign (10 x10) placed at entrance of room	\$2,000
Package Includes: Full page advertisement in the "At-a-glance/Program issue"	Ψ2,000
Full page advertisement in the "At-a-glance/Program issue"	
Full page advertisement in the "At-a-glance/Program issue"	
recognition sign (10 x 10) placed at entrance of room	
Company logo displayed on Convention TV monitor	
Recognition within event listing in the "At-a-glance/Program issue"	
One (1) complimentary Convention registration	
First Time Presenters Breakfast	<b></b>
Number of opportunities – One (1)	\$1,000
Package Includes:	
Recognition within event listing in the "At-a-glance/Program issue"	
Recognition sign (8 x10) placed at entrance of room	
Company logo displayed on Convention TV monitor	
Coffee Station	¢500
Number of opportunities – Three (3)	\$500
Package Includes:	
Recognition sign (8 x 8) placed at coffee station	
Company logo displayed on Convention TV monitor	
Internet Café, Wireless Internet Sponsor	\$500
Number of opportunities – One (1)	φ500
Package Includes:	
Recognition sign (8 x 8) placed at coffee station	
Company logo displayed on Convention TV monitor	
•	

Sponsorship Opportunities Total (enter this amount on summary page)



## **Exhibitor Packages**

Gold	\$5,000	\$
Package Includes: Booth* Three (3) extra complimentary Exhibitor passes Electrical outlet Priority selection of booth location Full page advertisement in the "At-a-glance/Program iss Delegate bag insert ** ¼ space advertisement in spring issue of <i>Psynopsis</i> ** Advertisement and link of your company logo on the CF Advertising on USB Key distributed to all Convention De	PA Exhibitor web page **	Please provide your top 2 choices for exhibit space Option 1 Option 2 (see floor plan)
Silver	\$3,000	\$
Package Includes: Booth* Three (3) extra complimentary Exhibitor passes Electrical outlet ½ page advertisement in the "At-a-glance/Program issu Delegate bag insert ** ¼ space advertisement in spring issue of <i>Psynopsis</i> ** Advertisement and link of your company logo on the CF Advertising on USB Key distributed to all Convention De	PA Exhibitor web page **	
Bronze	\$2,000	\$
Package Includes: Booth* Company logo in CPA Convention News  1/4 space advertisement in spring issue of Psynopsis** Advertisement and link of your company logo on the CF Advertising on USB Key distributed to all Convention De  *Booth – Booth details are available in the Exhibitor Information Pack  **Advertisement - Details are available in the "Sponsorship, Exhibitor"	elegates **	

Exhibitor Packages Total (enter this amount on summary page)

## **Additional Items**

**Exhibitor Add-On's** 

(available with exhibitor package)

Additional exhibitor passes	\$ 60.00	x	\$
Double sized booth	\$ 825.00		\$
Electrical outlet (minimum of one (1) per booth)	\$ 85.00		\$
Open table	\$ 250.00		\$
Delegate bag insert - Exhibitor	\$ 325.00		\$

<sup>\*</sup>prices listed are subject to 13% HST

#### Non Package Items

Exhibit booth	\$ 1,000.00		\$
Additional exhibitor passes	\$ 60.00	x	\$
Open table	\$ 350.00		

<sup>\*</sup>prices listed are subject to 13% HST

Additional Options Total (enter this amount on summary page)

# **Advertising Options**

Delegate bag insert - Exhibitor	\$ 325.00	\$
Delegate bag insert – Non - Exhibitor	\$ 500.00	\$
½ page advertisement in the "At-a-glance/Program issue"	\$ 500.00	\$
Full page advertisement in the "At-a-glance/Program issue"	\$ 600.00	\$
Inside back cover advertisement in the "At-a-glance/Program issue"	\$ 700.00	\$
Outside back cover advertisement in the "At-a-glance/Program issue"	\$ 800.00	SOLD
1/4 page advertisement in spring issue of Psynopsis	\$ 675.00	\$
Branding on one (1) Convention promotional item	\$2,500.00	\$

<sup>\*</sup>prices listed are subject to 13% HST

Advertising Options Total (enter this amount on summary page)	œ.
(enter this amount on summary page)	Φ



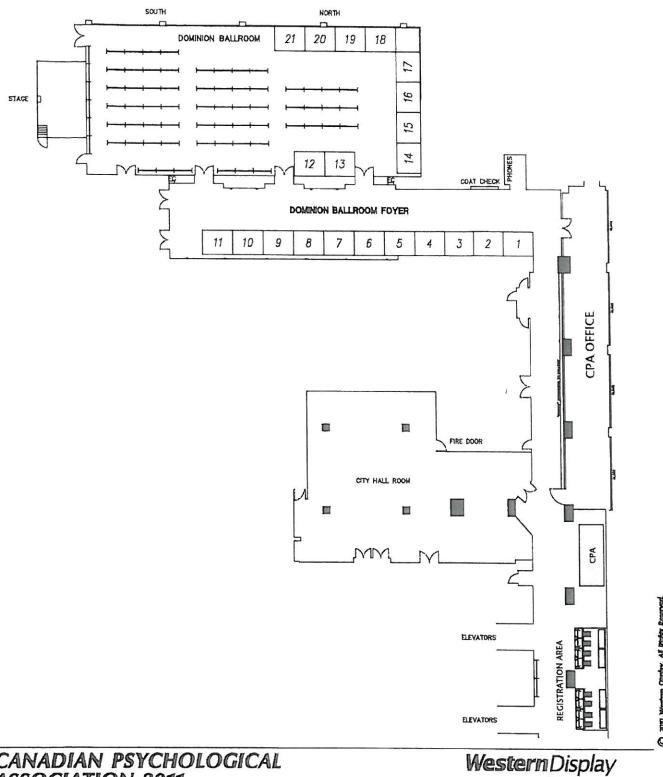
## **Summary Page**

Sponsorship Opportunities Total	\$
Exhibitor Options Total	\$
Additional Options Total	\$
Advertising Options Total	\$
TOTAL	\$
PLUS HST(13%) (Suppliers of taxable goods/services in Ontario are required to charge, HST)	\$
GRAND TOTAL	\$
Method of Payment  Your exhibitor's registration is not confirmed until payment is received by CPA.	
By Personal Cheque:	
Send cheque made payable to Canadian Psychological Association. Send it to: 141 Laurier Avenue West Suite 702 Ottawa Ontario K1P 5J3.	
By Credit Card: Visa: MasterCard:	
Name on Card:	
Number:	
Expiration Date: /	
Signature:	



## Name and Contact Information

Please record the nar	me and contact information fo	r the person completing	the application.
Name:	(First name)		(Last name)
Organization:			
Mailing Address:			
City:	1	Province/State:	
Postal /Zip Code:		Country:	
Telephone:		Email:	
employees or representa or damage that may occi Convention, provided sa aforementioned parties. protection of the exhibit releases the foregoing na claims for such loss, dar	ther the Canadian Psychological Assitives of the Sheraton Centre Torontour to the exhibitor, or to the exhibitorid injury, loss or damage is not cause CPA, Sheraton Centre Toronto Hotor's materials and displays; however amed association, individuals, boardinage or injury. \(\sum_{\text{(I agree})}\)	o Hotel, Western Displays, wi or's employees or property, pri- sed by negligence or willful ac- tel, and Western Displays will or, the exhibitor, on accepting to	ill be responsible for any injury, loss ior, during or subsequent to the CPA ct of one or more of the l exercise reasonable care for the the terms of agreement, expressly
On-Site Represe  Please provide the n change these names	ames of the representatives wh	ho will be in Winnipeg to	o staff your booth. You may
Í			
2			
3			
4			
5			



## CANADIAN PSYCHOLOGICAL **ASSOCIATION 2011**

SHERATON CENTRE 2nd FLOOR 25 BOOTHS (10' × 8') 56 POSTERBOARDS (124 SURFACES)

Toronto Tel 905/338 1602 www.mesternospiey.ca

SUBJECT TO FACILITY APPROVAL