



**Canadian Psychological Association
72nd Annual Convention**

**Sponsorship,
Exhibitor & Advertising**

APPLICATION FORM

Sponsorship Options

Presidential Reception

Number of opportunities – One (1)

\$2,000

\$

Package Includes:

Full page advertisement in the “At-a-glance/Program issue”
 Recognition sign (10 x10) placed at entrance of room
 Company logo displayed on Convention TV monitor
 Recognition within event listing in the “At-a-glance/Program issue”
 One (1) complimentary Convention registration

First Time Presenters Breakfast

Number of opportunities – One (1)

\$1,000

\$

Package Includes:

Recognition within event listing in the “At-a-glance/Program issue”
 Recognition sign (8 x10) placed at entrance of room
 Company logo displayed on Convention TV monitor

Coffee Station

Number of opportunities – Three (3)

\$500

\$

Package Includes:

Recognition sign (8 x 8) placed at coffee station
 Company logo displayed on Convention TV monitor

Internet Café, Wireless Internet Sponsor

Number of opportunities – One (1)

\$500

\$

Package Includes:

Recognition sign (8 x 8) placed at coffee station
 Company logo displayed on Convention TV monitor

Sponsorship Opportunities Total

(enter this amount on summary page)

\$

Exhibitor Packages

Gold	\$5,000	\$
<u>Package Includes:</u>		
Booth*		Please provide your top 2 choices for exhibit space
Three (3) extra complimentary Exhibitor passes		
Electrical outlet		
Priority selection of booth location		Option 1 _____
Full page advertisement in the "At-a-glance/Program issue" **		Option 2 _____
Delegate bag insert **		(see floor plan)
¼ space advertisement in spring issue of <i>Psynopsis</i> **		
Advertisement and link of your company logo on the CPA Exhibitor web page **		
Advertising on USB Key distributed to all Convention Delegates **		
Silver	\$3,000	\$
<u>Package Includes:</u>		
Booth*		
Three (3) extra complimentary Exhibitor passes		
Electrical outlet		
½ page advertisement in the "At-a-glance/Program issue" **		
Delegate bag insert **		
¼ space advertisement in spring issue of <i>Psynopsis</i> **		
Advertisement and link of your company logo on the CPA Exhibitor web page **		
Advertising on USB Key distributed to all Convention Delegates **		
Bronze	\$2,000	\$
<u>Package Includes:</u>		
Booth*		
Company logo in CPA Convention News		
¼ space advertisement in spring issue of <i>Psynopsis</i> **		
Advertisement and link of your company logo on the CPA Exhibitor web page **		
Advertising on USB Key distributed to all Convention Delegates **		

*Booth – Booth details are available in the Exhibitor Information Package

**Advertisement - Details are available in the "Sponsorship, Exhibitor, Advertising Prospectus "

Exhibitor Packages Total \$

(enter this amount on summary page)

Additional Items

Exhibitor Add-On's

(available with exhibitor package)

Additional exhibitor passes	\$ 60.00	x		\$
Double sized booth	\$ 825.00			\$
Electrical outlet (minimum of one (1) per booth)	\$ 85.00			\$
Open table	\$ 250.00			\$
Delegate bag insert - Exhibitor	\$ 325.00			\$

**prices listed are subject to 13% HST*

Non Package Items

Exhibit booth	\$ 1,000.00			\$
Additional exhibitor passes	\$ 60.00	x		\$
Open table	\$ 350.00			

**prices listed are subject to 13% HST*

Additional Options Total \$
 (enter this amount on summary page)

Advertising Options

Delegate bag insert - Exhibitor	\$ 325.00	\$
Delegate bag insert – Non - Exhibitor	\$ 500.00	\$
½ page advertisement in the “At-a-glance/Program issue”	\$ 500.00	\$
Full page advertisement in the “At-a-glance/Program issue”	\$ 600.00	\$
Inside back cover advertisement in the “At-a-glance/Program issue”	\$ 700.00	\$
Outside back cover advertisement in the “At-a-glance/Program issue”	\$ 800.00	SOLD
¼ page advertisement in spring issue of <i>Psynopsis</i>	\$ 675.00	\$
Branding on one (1) Convention promotional item	\$2,500.00	\$

**prices listed are subject to 13% HST*

Advertising Options Total \$

 (enter this amount on summary page)

Summary Page

Sponsorship Opportunities Total \$

Exhibitor Options Total \$

Additional Options Total \$

Advertising Options Total \$

TOTAL \$

PLUS HST(13%) \$

(Suppliers of taxable goods/services in Ontario are required to charge, HST)

GRAND TOTAL \$

Method of Payment

Your exhibitor's registration is not confirmed until payment is received by CPA.

By Personal Cheque:

Send cheque made payable to Canadian Psychological Association.
 Send it to: 141 Laurier Avenue West Suite 702 Ottawa Ontario K1P 5J3.

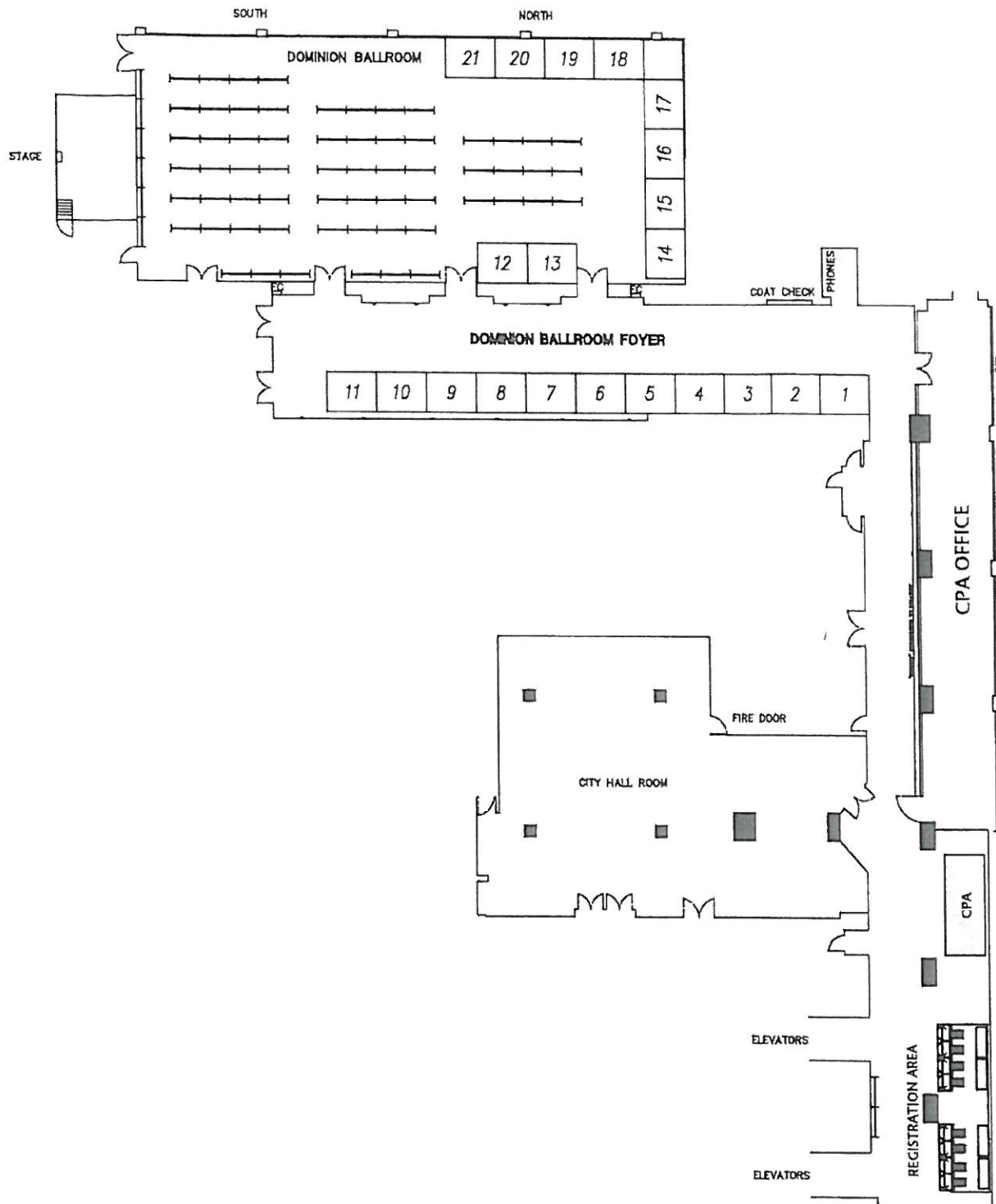
By Credit Card: Visa: _____ MasterCard: _____

Name on Card: _____

Number: _____ - _____ - _____ - _____

Expiration Date: ____ / ____

Signature: _____



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CANADIAN PSYCHOLOGICAL ASSOCIATION 2011

SHERATON CENTRE
 2nd FLOOR
 25 BOOTHS (10' x 8')
 56 POSTERBOARDS (124 SURFACES)

SUBJECT TO FACILITY APPROVAL

Western Display

Toronto

Tel 905/338 1602

905-338-1602

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