

73rd Annual Convention
73^e Congrès annuel

CANADIAN
PSYCHOLOGICAL
ASSOCIATION



SOCIÉTÉ
CANADIENNE
DE PSYCHOLOGIE

June 14-16 juin
2012

HALIFAX

WORLD TRADE AND CONVENTION CENTRE, HALIFAX, NOVA-SCOTIA

Canadian Psychological Association
73rd Annual Convention

Sponsorship, Exhibitor & Advertising Prospectus

APPLICATION FORM

Deadline: March 1st, 2012

Sponsorship Options

Presidential Reception	\$2,500	\$
Number of opportunities – One (1)		

Package Includes:

Full page advertisement in the “At-a-glance/Program issue”
 Recognition sign (10 x10) placed at entrance of room
 Company logo displayed on Convention TV monitor
 Recognition within event listing in the “At-a-glance/Program issue”
 One (1) complimentary Convention registration

First Time Presenters Breakfast	\$1,500	\$
Number of opportunities – One (1)		

Package Includes:

Recognition within event listing in the “At-a-glance/Program issue”
 Recognition sign (8 x10) placed at entrance of room
 Company logo displayed on Convention TV monitor

Coffee Station	\$500	\$
Number of opportunities – Three (3)		

Package Includes:

Recognition sign (8 x 8) placed at coffee station
 Company logo displayed on Convention TV monitor

Internet Café, Wireless Internet Sponsor	\$750	\$
Number of opportunities – Four (4)		

Package Includes:

Recognition sign (8 x 8) placed at coffee station
 Recognition signs (8x8) placed throughout convention to promote wireless connection to delegates.
 Company logo displayed on Convention TV monitor

Sponsorship Opportunities Total	\$
(enter this amount on summary page)	

Exhibitor Packages

Gold	\$5,000	\$
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Package Includes:

- Booth*
- Four (4) complimentary Exhibitor passes
- Electrical outlet
- Priority selection of booth location
- Full page advertisement in the "At-a-glance/Program issue" **
- Delegate bag insert **
- ¼ space advertisement in summer issue of *Psynopsis* ** (Colour)
- Advertisement and link of your company logo on the CPA Exhibitor web page **
- Advertising on USB Key distributed to all Convention Delegates **

Please provide
your top 2
choices for exhibit
space

Option 1 _____

Option 2 _____

(see floor plan)

Silver	\$3,000	\$
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Package Includes:

- Booth*
- Three (3) complimentary Exhibitor passes
- Electrical outlet
- ½ page advertisement in the "At-a-glance/Program issue" **
- Delegate bag insert **
- ¼ space advertisement in summer issue of *Psynopsis* ** (black/white)
- Advertisement and link of your company logo on the CPA Exhibitor web page **
- Advertising on USB Key distributed to all Convention Delegates **

Bronze	\$2,000	\$
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Package Includes:

- Booth*
- Company logo in CPA Convention News
- ¼ space advertisement in summer issue of *Psynopsis*** (black/white)
- Advertisement and link of your company logo on the CPA Exhibitor web page **
- Advertising on USB Key distributed to all Convention Delegates **

***Booth** – Booth details are available in the Exhibitor Information Package

****Advertisement** - Details are available in the "Sponsorship, Exhibitor, Advertising Prospectus "

Exhibitor Packages Total (enter this amount on summary page)	\$
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Additional Items

Exhibitor Add-On's

(available with exhibitor package)

Additional exhibitor passes	\$ 60.00	x		\$
Double sized booth	\$ 900.00			\$
Delegate bag insert - Exhibitor	\$ 400.00			\$

**prices listed are subject to 15% HST*

Non Package Items

Exhibit booth	\$ 1,100.00			\$
Additional exhibitor passes	\$ 80.00	x	_	\$

**prices listed are subject to 15% HST*

Additional Options Total \$
 (enter this amount on summary page)

Advertising Options

Delegate bag insert - Exhibitor	\$ 400.00	\$
Delegate bag insert – Non - Exhibitor	\$ 550.00	\$
½ page advertisement in the “At-a-glance/Program issue”(black/white)	\$ 550.00	\$
Full page advertisement in the “At-a-glance/Program issue” (black/white)	\$ 675.00	\$
Inside back cover advertisement in the “At-a-glance/Program issue” (black/white)	\$ 775.00	\$
Outside back cover advertisement in the “At-a-glance/Program issue” (black/white)	\$ 900.00	SOLD
¼ page advertisement in summer issue of <i>Psynopsis</i> (colour)	\$ 900.00	\$
¼ page advertisement in summer issue of <i>Psynopsis</i> (black/white)	\$ 600.00	
Branding on one (1) Convention promotional item	Contact CPA	\$

**prices listed are subject to 15% HST*

Advertising Options Total \$
 (enter this amount on summary page)

Summary Page

Sponsorship Opportunities Total		\$
Exhibitor Options Total		\$
Additional Options Total		\$
Advertising Options Total		\$
	TOTAL	\$
	PLUS HST(15%)	\$
(Suppliers of taxable goods/services in Nova Scotia are required to charge, HST)		
	GRAND TOTAL	\$

Method of Payment

Your exhibitor's registration is not confirmed until payment is received by CPA.

By Personal Cheque: _____

Send cheque (along with completed application form) made payable to Canadian Psychological Association.
 Send it to: 141 Laurier Avenue West Suite 702 Ottawa Ontario K1P 5J3.

By Credit Card: Visa:____ MasterCard:____

Name on Card: _____

Number: _____ - _____ - _____ - _____

Expiration Date: ____ / ____

Signature: _____

