

TRADE AND CONVENTION CENTRE, HALIFAX, NOVA-SCOTIA

**Canadian Psychological Association** 73rd Annual Convention

# Sponsorship, **Exhibitor & Advertising Prospectus**

APPLICATION FORM

Deadline: March 1<sup>st</sup>, 2012

## **Sponsorship Options**

Presidential Reception	\$2,500	\$
Number of opportunities – One (1)	Ψ2,300	Ψ

### Package Includes:

Full page advertisement in the "At-a-glance/Program issue" Recognition sign (10 x10) placed at entrance of room Company logo displayed on Convention TV monitor Recognition within event listing in the "At-a-glance/Program issue" One (1) complimentary Convention registration

First Time Presenters Breakfast	\$1,500	¢
Number of opportunities – One (1)	Ψ1,500	Ψ

### Package Includes:

Recognition within event listing in the "At-a-glance/Program issue" Recognition sign (8 x10) placed at entrance of room Company logo displayed on Convention TV monitor

Coffee Station	\$500	<b>¢</b>	
Number of opportunities – Three (3)	Ψ300	Φ	

### Package Includes:

Recognition sign (8 x 8) placed at coffee station Company logo displayed on Convention TV monitor

Internet Café, Wireless Internet Sponsor	\$750	\$	
Number of opportunities – Four (4)	Ψ1 30	Ψ	

### Package Includes:

Recognition sign (8 x 8) placed at coffee station

Recognition signs (8x8) placed throughout convention to promote wireless connection to delegates.

Company logo displayed on Convention TV monitor

Sponsorship Opportunities Total	\$
(enter this amount on summary page)	Ψ



### **Exhibitor Packages**

Gold	\$5,000	\$
Package Includes: Booth* Four (4) complimentary Exhibitor passes Electrical outlet Priority selection of booth location Full page advertisement in the "At-a-glance/Program iss Delegate bag insert **  1/4 space advertisement in summer issue of Psynopsis ** Advertisement and link of your company logo on the CP Advertising on USB Key distributed to all Convention De	* (Colour) PA Exhibitor web page **	Please provide your top 2 choices for exhibit space  Option 1  Option 2  (see floor plan)
Silver	\$3,000	\$
Package Includes: Booth* Three (3) complimentary Exhibitor passes Electrical outlet ½ page advertisement in the "At-a-glance/Program issue Delegate bag insert ** ¼ space advertisement in summer issue of <i>Psynopsis</i> ** Advertisement and link of your company logo on the CP Advertising on USB Key distributed to all Convention De	* (black/white) PA Exhibitor web page **	
Bronze	\$2,000	\$
Package Includes:		

Booth\*

Company logo in CPA Convention News

1/4 space advertisement in summer issue of *Psynopsis*\*\* (black/white)

Advertisement and link of your company logo on the CPA Exhibitor web page \*\*

Advertising on USB Key distributed to all Convention Delegates \*\*

<b>Exhibitor</b>	Packages	Total

(enter this amount on summary page)

<sup>\*</sup>Booth - Booth details are available in the Exhibitor Information Package

<sup>\*\*</sup>Advertisement - Details are available in the "Sponsorship, Exhibitor, Advertising Prospectus"

# **Additional Items**

### **Exhibitor Add-On's**

(available with exhibitor package)

Additional exhibitor passes	\$ 60.00	x	\$
Double sized booth	\$ 900.00		\$
Delegate bag insert - Exhibitor	\$ 400.00		\$

<sup>\*</sup>prices listed are subject to 15% HST

## Non Package Items

Exhibit booth	\$ 1,100.00		\$
Additional exhibitor passes	\$ 80.00	x	*

<sup>\*</sup>prices listed are subject to 15% HST

Additional Options Total (enter this amount on summary page)

# **Advertising Options**

Delegate bag insert - Exhibitor	\$ 400.00	\$
Delegate bag insert – Non - Exhibitor	\$ 550.00	\$
½ page advertisement in the "At-a-glance/Program issue"(black/white)	\$ 550.00	\$
Full page advertisement in the "At-a-glance/Program issue" (black/white)	\$ 675.00	\$
Inside back cover advertisement in the "At-a-glance/Program issue" (black/white)	\$ 775.00	\$
Outside back cover advertisement in the "At-a-glance/Program issue" (black/white)	\$ 900.00	SOLD
1/4 page advertisement in summer issue of <i>Psynopsis</i> (colour)	\$ 900.00	\$
1/4 page advertisement in summer issue of <i>Psynopsis</i> (black/white)	\$ 600.00	
Branding on one (1) Convention promotional item	Contact CPA	\$

<sup>\*</sup>prices listed are subject to 15% HST

Advertising Options Total (enter this amount on summary page)	<b>¢</b>
(enter this amount on summary page)	<b>9</b>

# **Summary Page**

Sponsorship Opportunities Total	\$
Exhibitor Options Total	\$
Additional Options Total	\$
Advertising Options Total	\$
TOTAL	\$
PLUS HST(15%) (Suppliers of taxable goods/services in Nova Scotia are required to charge, HST)	\$
GRAND TOTAL	\$
Method of Payment	
Your exhibitor's registration is not confirmed until payment is received by CPA.	
By Personal Cheque:	
Send cheque (along with completed application form) made payable to Canadian Psychological Association. Send it to: 141 Laurier Avenue West Suite 702 Ottawa Ontario K1P 5J3.	
By Credit Card: Visa: MasterCard:	
Name on Card:	
Number:	
Expiration Date: /	
Signature:	



# **Name and Contact Information**

Please recor	d the na	ame and contact information for	r the person completing	ng the application.		
Name: (First name		(First name)		(Last name)	st name)	
Organizati	ion:					
Mailing Ac	ddress	:				
City:			Province/State:			
Postal /Zip	o Code	:	Country:			
Telephone:			Email:			
employees or r Convention Se exhibitor's em not caused by Barrington Ho protection of the releases the for	ee that ne represents ervices Lt uployees of negligend tel, Worl he exhibitegoing regoing rego	ither the Canadian Psychological As atives of the Delta Halifax and/or Ded., will be responsible for any injury or property, prior, during or subseque or willful act of one or more of the d Trade and Convention Center, and tor's materials and displays; howeve	Ita Barrington Hotel, Worl, loss or damage that may on the to the CPA Convention aforementioned parties. Convention Service, the exhibitor, on accepting	, provided said injury, loss or damage	al is	
On-Site R	Repres	<u>entatives</u>				
-		names of the representatives was at a later date.	no will be in Halifax to	o staff your booth. You may		
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