2011 ADVERTISING RATE SHEET

CANADIAN PSYCHOLOGICAL ASSOCIATION

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Deadline: Contact the Managing Editor **Circulation:** 6,500 paid subscription

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Premium Positions:

Outside Back Cover \$1,725 Centre Spread \$3,450 Colour (std.) \$450 (match) \$500 4 colour \$1,200

Artwork Requirements:

Quark Xpress (with fonts and attachments)
Acrobat PDF Files

Adobe Illustrator (EPS) Adobe Photoshop (300 dpi)

Notes:

Material should be supplied camera ready, otherwise typesetting and production charges are as follows:

Minimum charge \$70 Half page \$90 Full page \$180 Centre spread \$425

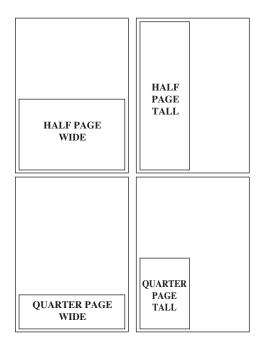
This applies to black & white material only.

Classified ads:

\$2.40 per word - minimum of 100 words

Standard Size (wide/deep):

	wide x high
Full page	7.5" × 9.5"
Half page WIDE	7.5" x 4.5"
Half page TALL	3.5" × 9.5"
Quarter page TALL	3.5" x 4.5"
Quarter page WIDE	$7.5" \times 2.25"$



All rates are net. Effective January 1st, 2011

	l insertion	2 insertions	3 insertions	4 insertions	Typesetting
Full page	\$1,325	\$1,200	\$1,175	\$1,130	\$180
Half page	\$800	\$730	\$700	\$690	\$90
I/4 page	\$675	\$600	\$575	\$560	\$70
I/8 page	\$530	\$460	\$450	\$430	\$70

Multiple insertion rates apply only when the same ad is repeated.

Ask us about inserting your ad on our Website! www.cpa.ca

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