

The Psychology Foundation of Canada (PFC) is the new home of the charitable activities of the Canadian Psychological Association (CPA), activities previously carried out by the CPA Foundation. We welcome CPA members whose expertise and commitment to the profession has helped PFC develop programs and resources that can be used by members and other professionals whether they be in private/clinical practice, working in a hospital, school, agency, workplace or doing research to benefit Canadians.

PFC was founded in 1974 to "apply the best psychological knowledge to develop practical programs helping children become confident, and productive adults". Since that time, psychologists, business and community leaders have monitored the needs of communities across Canada, identified emerging social changes and issues and developed programs and services to focus on promoting psychological well-being. An extensive network of delivery partners and 9000 trained facilitators for the *Make the Connection, Kids Have Stress Too!* programs, workplace and parenting resources enable us to promote, implement and evaluate the programs across Canada.

The Board of Trustees has embarked on a bold new strategy to strengthen our presence across the country to ensure that communities everywhere have access to the programs and services they need and to evaluate their effectiveness in building those pathways to resiliency. Your gift will support the disbursement of awards for graduate student research and innovations in psychological service delivery.

We are one of few organizations that focuses on mental **health** and we need your help not only to give more Canadians strategies and skills to help them better cope with the inevitable bumps in life but also to give professionals tools they can use in their work with children and families, whether that is at home, at school, in the community or in the workplace.

For more information about The Psychology Foundation of Canada, please visit www.psychologyfoundation.org

You will receive a tax creditable receipt for your donation with thanks from your peers for generously supporting the contributions of psychologists across Canada.

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