



Membership

MEMBERSHIP COMMITTEE

Committee Members: Peter Bieling, Jessica Cameron, Christine Chambers, Amanda Lints (student representative) Martin Provencher, Kelly Smith (student representative), Aimée M. Surprenant (Chair), Bill Whelton.

In addition to the meeting at the 2009 annual convention, the Membership Committee held one teleconference and corresponded by email. The committee is working on a number of initiatives which include:

Campus Representatives and Faculty Representatives

The list of suggested activities for Faculty representatives was finalized and posted to the web site. The student section and Kelly have worked very hard on this document and we think it will be very helpful to the faculty representatives.

We have sent thank you notes and certificates for free CPA water bottles to our faculty representatives. Thanks to Karen Cohen and Marie-Christine Pearson and the rest of the staff for their help on this. We have also drafted a letter to send to targeted members at various universities currently without a faculty representative. These will be sent out in the fall.

Marie-Christine and Sylvia will be sending out certificates of appreciation to student representatives who have completed their activity reports in May.

Testimonials

Karen, Marie-Christine, and the lawyer put together a legal waiver for people who submit testimonials so the student section can start to solicit them. Students who submit a testimonial and a photo will be entered into a drawing for 25,000 AirMiles awarded by the head office. The responses will be used on the web site as part of a banner that will cycle through every couple of minutes or so. We will be asking members for testimonials as well. To date we have only had one response—we will be extending the deadline and working on ways to advertise the opportunity.

Member Benefits

We have advertised the recruit research participant's portal to the Canadian Department head email list as a benefit of membership in CPA. If anyone can think of other places to advertise it, please let us know.

We discussed the idea of having other member benefits that would not be available to the general public. One idea is to create a 'matchmaking' service where members could post graduate positions available and students could post their qualifications and interests. This would likely be of most benefit to non-clinical faculty and students.

Membership Data

The Table below shows the membership numbers for December 31, 2009 with the 2008 and 2007 numbers presented for comparison purposes. These data suggest that our membership continues to grow, with an increase of 231 members over our previous record numbers. Most of the increase has been in students (197) testifying to the amount of work being done by our



student section. We also looked at the renewal numbers: Over the past three years about 7-9% of members fail to renew whereas almost 40% of student affiliates fail to renew. However, about 20% of those student non-renewals are conversions to membership. We do not know the proportion of undergraduate to graduate students in those numbers. We will be looking into those data in the coming year.

	December 2009 Closing Statistics	December 2008 Closing Statistics	December 2007 Closing Statistics
TOTAL MEMBERSHIP	6755	6524	6313
Membership by Category			
CPA Member	4125	4115	4045
CPA Fellow	193	201	205
Honorary Life Member/Fellow	239	236	235
Student	2009	1812	1703
International Affiliate	26	31	27
International Student Affiliate	17	13	7
Retired Fellow	15	10	8
Retired Member	37	41	42
Special Affiliate	94	65	41
Demographic Information			
Male	2581	2447	2297
Female	4174	4077	4016
Primary Language English	6179	5985	5765
Primary Language French	576	539	548
Journal/Newspaper Distribution			
CP	4508	4676	5969
CJBS	3578	3696	4535
CJEP	482	548	769
Psynopsis	5973	5953	6055

Aimée Surprenant, Chair