

CANADIAN
PSYCHOLOGICAL
ASSOCIATION



SOCIÉTÉ
CANADIENNE
DE PSYCHOLOGIE

Membership Committee

March 2008

Campus Representatives

49 universities now have campus student representatives. 19 have faculty representatives, known as 'Friends of CPA'. Letters have been sent to universities that do not yet have *Friends of CPA*, targeting individuals who are already involved in some capacity in CPA. Initial response to the letters has been positive.

Conference Workshop on Graduate School Applications

Scheduled for Halifax conference.

Student Recruitment Poster

The student section has worked with the membership committee on a bilingual recruitment poster. The poster is scheduled to be printed and sent to reps in the very near future.

Gift Certificates

Have been advertised. To date, only 1 has been purchased, a second is in the pipeline,

Renewal Data:

Month	2008	2007
November	2028	1999
December	1282	1214
January	1172	1232
Total	4482	4445

Renewal data appear stable, with a very slight increase of 37 over 2007. What is most noticeable is that there seems to have been an increase in early renewals (November and December). This may reflect the success of the new on-line renewal system. Further renewals are anticipated as members begin to focus on the convention.

Catherine Lee

Chair, Membership Committee