

CANADIAN  
PSYCHOLOGICAL  
ASSOCIATION



SOCIÉTÉ  
CANADIENNE  
DE PSYCHOLOGIE

**Publications Committee  
November 2008**

**Membership Issues**

1. Membership

The following members have agreed to continue on the committee:

- John Hunsley, Editor, CP
- Greg Irving, Editor, CJBS
- Simon Grondin, Editor, CJEP
- Christine Chambers, Member at Large
- Wendy Josephson, Member at Large
- Jo-Anne Lefevre, Member at Large
- Hank Stam, Member at Large

The committee also welcomes Peter Graf who is representing BBCS (see C. for details)

2. Issues

- a. The transition to APA publishing CPA journals continues. Special thanks to Wendy Josephson for her work on a column that was to be published in the journals and Psynopsis informing readers of the change and the benefits thereof. Also, tremendous thanks to the Editors and the Acting Executive Director for their attentiveness to implementation issues during this transition.

The head of the publications committee and the Acting Executive Director travelled to APA on February 14<sup>th</sup>, 2008 for updates and further discussion about the transition and implementation of the agreement. The meetings included over 20 staff at APA headquarters ranging from Gary VandenBos, the APA publisher, to Senior Directors of Marketing and Operations, and all of the individuals involved in the production, marketing, and electronic processes related to CPA journals.

Highlights from issues related to Marketing, Copyediting and Translation, Accounting, and Internet Access included:

- By joining with PsycArticles, the CPA journals have already increased institutional penetration by 76% *within Canada* (from 79 institutions to 130). There is potential to have a 900% increase in worldwide institutional reach through PsycArticles, and CPA journals will be exposed to audiences in Australia, New Zealand and Europe where the journals have not had much exposure to date.
  - APA marketing is also targeting French speaking regions (France, Belgium, and Switzerland) because of French content in our journals.
  - Operational issues including translation, copyediting, and production time-lines were discussed and addressed as these have arisen in the publication of the CJBS (the journal published earliest in 2008 and therefore the first publication since the transition to APA publication).
  - Accounting practices (collection of GST, invoicing, statements) were discussed and CPA's operational preferences accommodated. In this regard, note that CPA subscriber lists and information will be communicated to CADMUS (APA's printer) for the purposes of postal mailing of journals but will not be imported into APA databases.
  - There was a "live" demonstration of the revised internet portal through the CPA website which will offer enhanced search features for our three journals, as well as maintaining CPA branding.
- b. Progress has been made around the CPA press. In consultation with our lawyer, contract templates have been developed between authors and the press. At the time this report was written, the name Canadian Psychological Association Press/Les Presses de la Societe Canadienne de Psychologie was being registered in Ontario. Finally, registration of the CPA trademark is also underway so that this trademark can be used on the spine of books. All these discussions are intended to ensure that intellectual property and copyright issues are dealt with. There has also been some preliminary contact with potential authors.
  - c. The agreement with BBCS and CPA continues to be implemented. As per that agreement, BBCS members will receive electronic access to CJEP. Also, that agreement stipulates that a member of BBCS serve on the publications committee. After discussions with the president of BBCS (Dr. Dough Mewhort), we can report that Dr. Peter Graf has agreed to sit on the publications committee effective immediately.
  - d. An announcement concerning the editorship of CJEP was disseminated after discussions with BBCS.

Peter Bieling  
Chair, Publications Committee