CPA'S 2020-2025 STRATEGIC PLAN

OUR VISION
A society where understanding of diverse human needs, behaviours and aspirations drive legislation, policies and programs for individuals, organizations and communities.

OUR MISSION
Advancing research, knowledge and the application of psychology in the service of society through advocacy, support and collaboration.

GOAL 1
Supports and promotes psychological science to advance knowledge and to address the concerns of people and the society in which we live and work.

GOAL 2
Meets the needs, supports the growth and enhances the impact of the discipline and profession.

GOAL 3
Advocates for access, resources and funding for psychological services and research, in parity with physical health, for the people in Canada.

GOAL 4
Addresses the education, training and career development needs of students, educators, scientists and/or practitioners of psychology across their lifespan.

GOAL 5
Promotes and models equity, diversity and inclusion in all that we do.

GOAL 6
Is accountable to Indigenous peoples through the CPA’s response to the Truth and Reconciliation Commission (TRC) of Canada’s report.

TO BE AN ASSOCIATION THAT: