For immediate release

**Psychologists Pleased with Reinstatement of Long-Form Census**

**Ottawa (November 5, 2015) –** The Canadian Psychological Association (CPA) is pleased the new Liberal federal government has reinstated the mandatory long-form Census. CPA and its members have been calling for its reinstatement since the survey was cancelled in 2010.

“Having access to the national statistics obtained by the long-from Census will ensure researchers are working from a common set of data points when considering issues of common concern and will help psychology researchers best inform public policy and direct innovation,” says Dr. E. Kevin Kelloway, President, CPA.

“Data collected via national and standardized surveys is crucial to the research community and to governments, industries, businesses and communities that depend on these data to make reliable, informed decisions to improve productivity, the economy and health,” adds Dr. Lisa Votta-Bleeker, Deputy CEO, CPA.

CPA hopes that the government will also consider reinstating Statistics Canada surveys such as the University and College Academic Staff System (UCASS) and the Survey of Earned Doctorates (SED). The discontinuation of these surveys, including the long-from Census, has left significant gaps in CPA’s ability to track the number and demographic distribution of psychology academics in Canada and to assess how many psychologists are needed to provide adequate care for the millions of Canadians with mental health disorders. The lack of reliable data from a representative national sample has also significantly affected the work of many psychology researchers in Canada.

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**About the Canadian Psychological Association (CPA)**

The Canadian Psychological Association (CPA) is the national association for the science, practice and education of psychology in Canada. With over 7,000 members and affiliates, CPA is Canada's largest association for psychology. To find out more information go to [www.cpa.ca](http://www.cpa.ca).

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