

## 2019 ADVERTISING RATE SHEET

### Publication Details

**Issued:** Quarterly

**Copy Deadlines:** Jan. 18, Mar. 22, Jun. 14, Sept. 13

**Circulation:** 6,900

### Artwork Requirements

Acrobat PDF Files

Adobe Illustrator (EPS)

Adobe Photoshop (300 dpi)

### Standard Sizes (width x height)

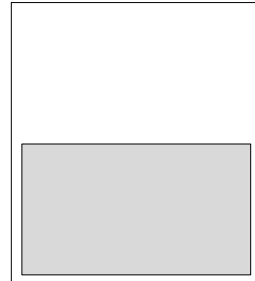
**Full Page:** 7.5" x 9.5"

**Half Page, Wide:** 7.5" x 4.5"

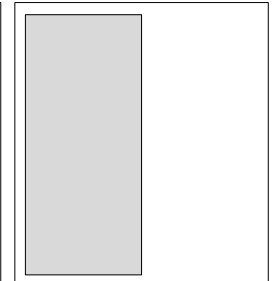
**Half Page, Tall:** 3.5" x 9.5"

**Quarter Page, Wide:** 7.5" x 2.25"

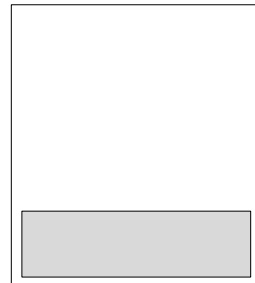
**Quarter Page, Tall:** 3.5" x 4.5"



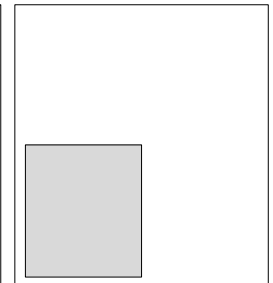
Half Page, Wide



Half Page, Tall



Quarter Page, Wide



Quarter Page, Tall

	Standard, Single Ad	2 Insertions (10% Discount)	3 Insertions (15% Discount)	4 Insertions (20% Discount)
Outside Back Cover (full colour)	\$2,650.00	\$4,770.00	\$6,757.50	\$8,450.00
Inside Front/Back Cover (full colour)	\$2,450.00	\$4,410.00	\$6,247.50	\$7,840.00
Inside Front/Back Cover, Half Page (full colour)	\$1,650.00	\$2,970.00	\$4,207.50	\$5,280.00
Full Page <sup>+</sup>	\$1,650.00	\$2,970.00	\$4,207.50	\$5,280.00
Half Page, Wide/Tall <sup>+</sup>	\$825.00	\$1,485.00	\$2,103.75	\$2,640.00
Quarter Page, Wide/Tall <sup>+</sup>	\$675.00	\$1,205.00	\$1,721.25	\$2,160.00

\*Rates effective December 1, 2017 and are listed before taxes. For more, email [psynopsis@cpa.ca](mailto:psynopsis@cpa.ca).

<sup>+</sup>Ads in print copies will appear in black and white (unless specified), but digit copies will be in colour.