

# PSYNOOPSIS

CANADA'S PSYCHOLOGY MAGAZINE — LE MAGAZINE DES PSYCHOLOGUES DU CANADA

## 2023 ADVERTISING RATE SHEET

### PUBLICATION DETAILS

**Issued:** Quarterly

**Publication Dates:** March, June, August, December

**Copy Deadlines:** Jan 2, May 4, July 19, Nov 4

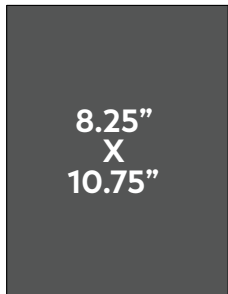
**Circulation:** 6,900

### ARTWORK REQUIREMENTS

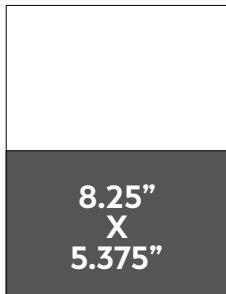
**Files:** PDF, EPS, PSD, JPEG (300 dpi)

**Bleed:** 0.25" Bleed for full and half page

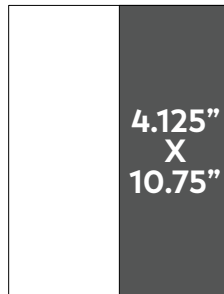
**Standard Sizes** (width x height without bleed)



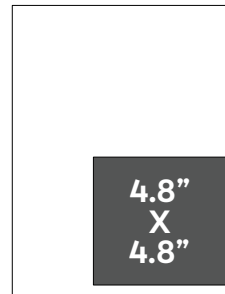
Full Page



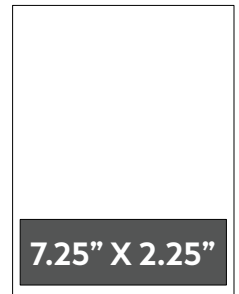
Half Page, Wide



Half Page, Tall



Quarter Page



Banner

	Standard, Single Ad	2 Insertions (10% Discount)	3 Insertions (15% Discount)	4 Insertions (20% Discount)
Outside Back Cover Full Page (full colour)	\$2,650.00	\$4,770.00	\$6,757.50	\$8,450.00
Inside Front/Back Cover Full Page (full colour)	\$2,450.00	\$4,410.00	\$6,247.50	\$7,840.00
Inside Front/Back Cover, Half Page (full colour)	\$1,650.00	\$2,970.00	\$4,207.50	\$5,280.00
Full Page <sup>+</sup>	\$1,650.00	\$2,970.00	\$4,207.50	\$5,280.00
Half Page, Wide/Tall <sup>+</sup>	\$825.00	\$1,485.00	\$2,103.75	\$2,640.00
Quarter Page, Square <sup>+</sup>	\$425.00	\$765.00	\$1,083.75	\$1,360.00
Banner <sup>+</sup>	\$300.00	\$540.00	\$765.00	\$960.00

\*Rates are listed before taxes. For more information, email [advertising@cpa.ca](mailto:advertising@cpa.ca)

+Ads in print copies will appear in black and white (unless specified), but digital copies will be in colour

**Language:** Bilingual (EN/FR) preferred, and will be published in both the English and French issues. Single-language ads will only be published in their relevant issue